

Report on the Lecture by Shri. K Suchendra Prasad

Indian Cinema has transcended to the heights that we ever imaged, though acclaimed as the largest film making Country in the world, there has been few allegations and appreciations that has come along the way. As uttered by Shri. Dada Sahed Phalke, the Father of Indian Cinema “Cinema is a medium that captivates the audience, looks huge and large, now I am afraid if it is a deceptive communicator to the society at large. Cinema is no more my forte as it does very little for the betterment of the Society”.

Shri. Suchendra Prasad tried to bring the glimpse of technological innovation that has taken place over the few decades in India and across the World. He also pointed out the Cinema is a ‘cultural communicator’ and must adhere to the ethos of the society and popularize. Currently an Industry which involves investments, but it encompasses a gamut of Art too. In this sense it can be called as Art Industry or ‘Kalodyama’ which is a blend of art and industry. Surprising and unfortunately Kala has lost its importance and Udyama has its appraisal over the period of time.

The lecture paid emphasis on the Sh. Prasad throwing light from the Actor’s perspective, “Over the last few years I am being associated with Kannada Film Industry and at times it is uncomfortable to portray certain characters that have very little meaning” said Sh. Prasad.

He also shared his experience watching various genres of film as member of 63rd National Film Awards.

Film Lovers, Writers, Students and Media were present during the lecture, expressed their opinion and participated through asking questions.

Dr. Veturi Anand Murthy, Senior Professor and Tagore Fellow felicitated Sh. Suchendra Prasad.



Indira Gandhi National Centre for the Arts
Southern Regional Centre, Bengaluru
(Autonomous Trust) Ministry of Culture, Govt. of India



Cordially invites you for the

"Samskrithi Smarane" Monthly Lecture Series

"Dissemination of Culture in Indian Cinema!"

by Shri K. Suchendra Prasad

Friday, 20th May 2016
at 6.00 PM

**Venue: Seminar Hall,
IGNCASRC Campus**

Kengunte Circle, Mallathahalli,
Jnanabharathi Post, Bangalore-560056

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Shri K. Suchendra Prasad has been working in theatre, an accomplished actor and acclaimed director, has directed, choreographed, composed music for films, television and radio, written and directed plays. He has taught film making, directed for stage, television, made numerous documentaries and feature films like *Prapaatha*, *Lipyanthara* and *Viraktha Raashtraka* to name a few, promotional films for corporate houses, conceptualized and written film scripts, television series, talk shows, founded NGO, coordinated stage shows, and conducted theatre as well as film shows. Member, 63rd National Film Awards-2015.



