

Event Updates

- The Governments of **Gujarat** and a cluster of governments from the **North East** confirm participation in principle, to bring dozens more exhibitors each and promote their states as tourism and investment destinations
- A stunning outdoor **Indic fashion show**, as curated for various high profile events for visiting heads of state, is now confirmed for the 2018 Festival of Bharat
- Grammy Awardee **Pandit Vishwa Mohan Bhatt**, the distinguished **Subhendra Rao & Saskia Rao de Haas**, globally acclaimed **Vikram Hazra**, emerging superstar **Jonita Gandhi**, 11 year old bhajan singing sensation **Soorygayatri**, & celebrity **DJ Shilpi** formally confirmed for the FoB's live evening music fest or morning bhajans, as appropriate
- **Dr. Subramanian Swamy, Acharya David Frawley, Suhel Seth, Pawan Varma, KK Mohammed, Sanjeev Sanyal, Vivek Agnihotri, Major Gaurav Arya, Ira Trivedi, Karolina Goswami, Sinu Joseph, Advocate Nupur Sharma and Captain Anny Divya** amongst many speakers formally confirmed for the FoB Lit Fest

Key Partners

- The Government of India
- The Government of Gujarat (provisionally confirmed)
- Various North Eastern Governments (provisionally confirmed)
- Skill India (provisionally confirmed)
- INOX
- All India Radio
- Radio Mirchi
- The Art of Living
- Genesis Burson-Marsteller, WPP Group
- Multiple prominent associations, trade bodies network partners with a combined 1 crore+ membership reach

Key Highlights

- 3 days of a **live music fest**, debate / **lit fest** and a **yoga retreat**
- An **Indic fashion show**, a gala awards ceremony, and an **organic after party** with a celeb DJ
- 5 days of a government-promoted cottage industry flea market, a make in and for India **exhibition** for advanced products from payments technologies to mobility solutions, communication gadgets to professional services, organic food fest
- Attendees include senior dignitaries, leading artistes, CXOs, public figures, journalists, thought leaders and opinion shapers
- Post-event content viewership / listenership of over ten million consumers, including provisionally via a 20+ part serialised TV show
- Extensive print and radio coverage by various mass media brands, leading A&M brands, as well as iconic niche publications such as the Rolling Stone magazine has started, and will increase exponentially in the weeks leading to the festival

To attend the event free of charge, make sure you visit www.festivalofbharat.com and register without delay.