



### DAILY SCHEDULE

**Open Daily from 10 AM to 6 PM:** Exhibitions on Textiles, Trade & Tourism Fair, Food Festival, Photos, Contemporary Art, Display of 13 Arts & Crafts, Traditional Medicine, Dzong Models & Highland Festival, Sand Mandala and Postage Stamps.

**Volunteer Artists' Studio (VAST) of Bhutan will hold an art competition for children aged 6-12 years from 23<sup>rd</sup> – 29<sup>th</sup> September.** Prizes for winners of the art competition will be awarded on 30<sup>th</sup> September 2018.

#### Highlights of Day 1: The THIRTEEN TRADITIONAL ARTS & CRAFTS OF BHUTAN Sunday, 23<sup>rd</sup> Sept. 2018

Time (hrs)	Program	Area
1000-1130	Inaugural Event	Sign A
1200 onwards	Bhutan Week open to the public	
1300-1400	Making of Sand Mandala	Sign E
1400-1430	Talk on <i>Zorig Chusum</i> : Bhutan's 13 Traditional Arts & Crafts	Sign C
1430-1500	Live demonstration of wood carving by Mr. Pema Tshering (Differently abled)	Sign G
1500-1630	Cultural Performances & Fashion Show	Sign A
1530-1600	Talk on Gross National Happiness (GNH): Concept & Values	Sign C
1600-1800	Film screening: <i>Nge Tsawai Lama</i> (My Root Guru)	Sign L
1700-1730	Talk on Symbolic Cultural Representation	Sign C

#### Highlights of Day 2, TEXTILES OF BHUTAN Monday, 24<sup>th</sup> Sept. 2018

Time (hrs)	Program	Area
1000-1200	Demonstration on wearing the national dress (Gho & Kira) of Bhutan "Capture your memory in Gho and Kira"	Sign D
1100-1230	Cultural Performances	Sign A
1115-1145	Talk on Bhutanese Textiles & Emerging Fashion in Bhutan	Sign C
1200-1230	Demonstration on Handloom and Back-strap Weaving	Sign F
1200-1300	Demonstration on preparing Traditional Food	Sign M
1245-1315	Talk on Rituals & Ritual Symbols	Sign C
1330-1400	Making of Sand Mandala	Sign E
1430-1500	Talk on Traditional Dzongs/Houses & its Architectural Designs	Sign C
1530-1600	Cultural Performances	Sign A
1600-1800	Film Screening of <i>Hingtam Bangzoe</i> (The Treasure of the Heart)	Sign L
1600-1630	Talk on Traditional Medicine Services	Sign C
1630-1700	Demonstration on Traditional Medicinal Services	Sign B
1700-1800	Fashion Show	Sign A
1730-1800	Talk on Gross National Happiness (GNH): Concept & Values	Sign C

#### Highlights of Day 3: CULTURE AND NATURE OF BHUTAN- TOURISM - Tuesday, 25<sup>th</sup> Sept. 2018

Time (hrs)	Program	Area
1000 -1200	Interactive Sessions with the Tour operators and Airlines	Sign I
1100-1230	Cultural Performances	Sign A
1115-1145	Talk on Traditional Medicine Services	Sign C
1145-1200	Demonstration on making of Ritual Cakes ( <i>Torzheng</i> )	Sign G
1245-1315	Talk on Bhutanese Food Culture and Cuisine	Sign C
1315-1400	Demonstration on preparing Traditional Bhutanese Food	Sign M
1400-1800	Business-to-Business Session, Tourism Council of Bhutan	Sign J
1430-1500	Talk on Traditional Performing Arts (Folk and Mask Dances)	Sign C
1500- 1630	Cultural Performances	Sign A
1600-1800	Film Screening of <i>Udum Vara</i> (Lotus Blossom)	Sign L
1600-1630	Talk on <i>Zorig Chusum</i> : Bhutan's 13 Traditional Arts & Crafts	Sign C
1730-1800	Talk on Symbolic Cultural Representation	Sign C

#### Highlights of Day 4: SPIRITURAL HERITAGE OF BHUTAN - Wednesday, 26<sup>th</sup> Sept. 2018

Time (hrs)	Program	Area
1000-1200	Prayers for Longevity, Prosperity and Happiness "Conduct prayers for your well being"	Sign G
1100-1230	Cultural Performances	Sign A
1115-1145	Talk on Rituals & Ritual Symbols	Sign C
1200-1230	Demonstration on Weaving of Ritual Crisscross Thread	Sign G
1245-1315	Talk on Conserving Tashi Gomang Stupa of many Auspicious Doors	Sign C
1400-1430	Demonstration on Tashi Gomang with hymn singing	Sign G
1430-1500	Talk on Symbolic Cultural Representation	Sign C
1500-1630	Cultural Performances	Sign A
1500-1600	Demonstration on making of Ritual Cakes ( <i>Torzheng</i> )	Sign G
1600-1800	Film Screening of <i>Dhari Nhaba</i> (Present Times)	Sign L
1600-1630	Talk on Bhutanese Textiles & Emerging Fashion in Bhutan	Sign C
1630-1730	Demonstration on Highland Festival	Sign D
1730-1800	Talk on Bhutanese Food Culture and Cuisine	Sign C

#### Highlights of Day 5: GASTRONOMY OF BHUTAN Thursday, 27<sup>th</sup> Sept. 2018

Time (hrs)	Program	Area
1100-1230	Cultural Performances	Sign A
1115-1145	Talk on Bhutanese Food Culture and Cuisine	Sign C
1200-1300	Demonstration on preparing Traditional Bhutanese Food	Sign M
1245-1315	Talk on Gross National Happiness (GNH): Concept & Values	Sign C
1430-1500	Talk on Traditional Performing Arts (Folk and Mask Dances)	Sign C
1500-1630	Cultural Performances	Sign A
1600- 1800	Film Screening of <i>Honey Giver Among the Dogs</i>	Sign L
1600-1630	Talk on <i>Zorig Chusum</i> : Bhutan's 13 Traditional Arts & Crafts	Sign C
1630-1800	Demonstration on Highland Festival	Sign D
1730-1800	Talk on Rituals & Ritual Symbols	Sign C

#### Highlights of Day 6: TRADE OF BHUTAN Friday, 28<sup>th</sup> Sept. 2018

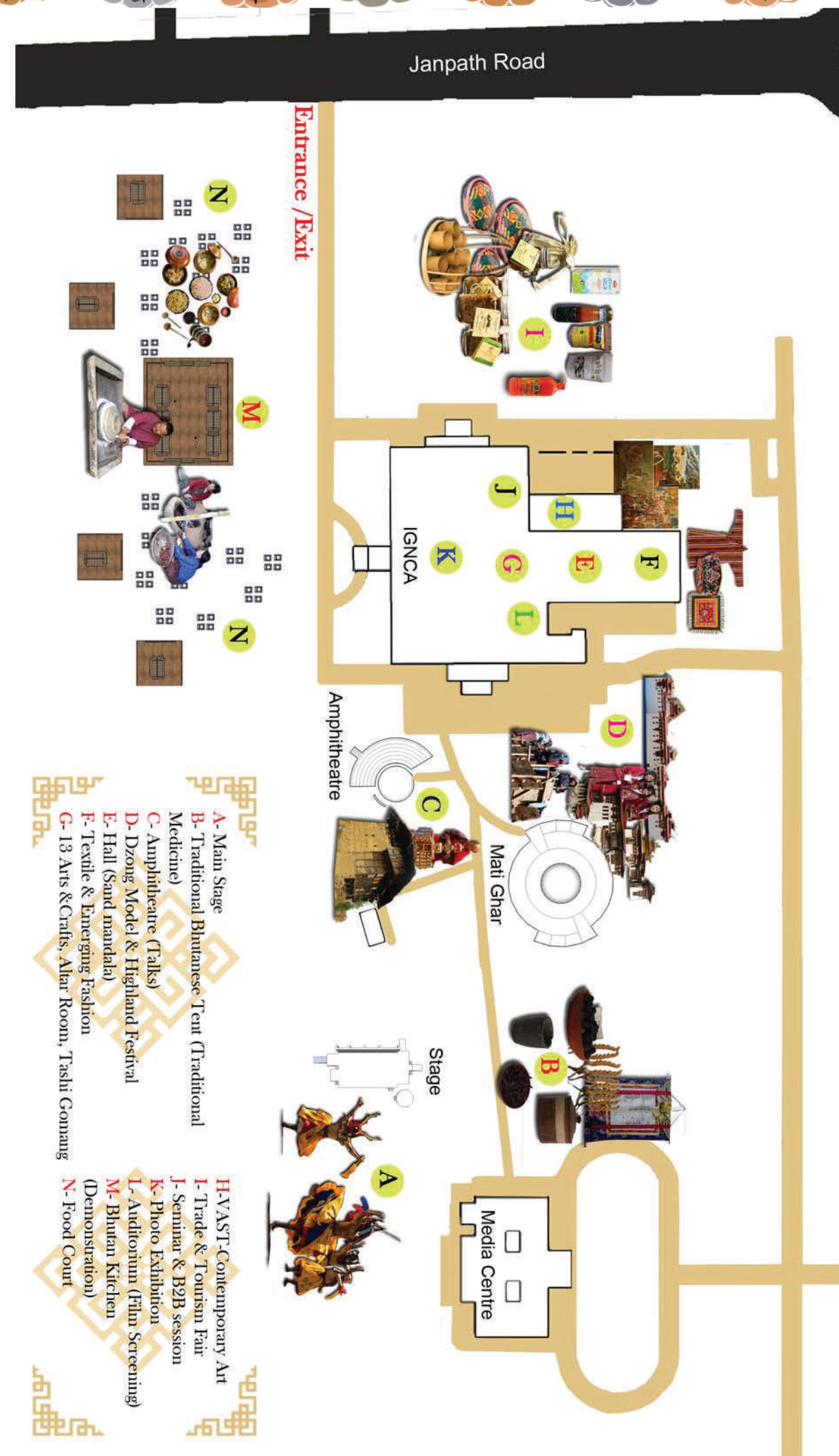
Time (hrs)	Program	Area
1000-1200	Interactive sessions with the Trade Entrepreneurs including Entrepreneurs that have received SEAL of EXCELLENCE award in Traditional Textiles	Sign I & J
1100-1230	Cultural Performances	Sign A
1115-1145	Talk on Bhutanese Textiles & Emerging Fashion in Bhutan	Sign C
1130-1200	Demonstration on Handloom and Back-strap Weaving	Sign F
1245-1315	Talk on Traditional Performing Arts (Folk and Mask Dances)	Sign C
1430-1500	Talk on Symbolic Cultural Representation	Sign C
1500-1600	Live demonstration of wood carving by Mr. Pema Tshering (Differently abled)	Sign G
1500-1630	Cultural Performances	Sign A
1600- 1800	Film Screening of <i>Gyalsey</i> (Legacy of a Prince)	Sign L
1600-1630	Talk on Traditional Medicine Services	Sign C

#### Highlights of Day 7: ARCHITECTURE OF BHUTAN Saturday, 29<sup>th</sup> Sept. 2018

Time (hrs)	Program	Area
1100-1130	Cultural Performances	Sign A
1115-1145	Talk on <i>Zorig Chusum</i> : Bhutan's 13 Traditional Arts & Crafts	Sign C
1200-1230	Demonstration on Highland Festival	Sign D
1230-1300	Talk on Traditional Dzongs/Houses & its Architectural Designs	Sign C
1300-1430	Demonstration on Traditional Construction Methods	Sign D
1430-1500	Talk on Conserving Tashi Gomang Stupa of many Auspicious Doors	Sign C
1500-1630	Cultural Performances	Sign A
1600- 1800	Film Screening of <i>Arrow of Thunder Dragon</i>	Sign L
1600-1630	Talk on Traditional Medicinal Services	Sign C
1630-1700	Fashion Show	Sign A
1730-1800	Talk on Gross National Happiness (GNH): Concept & Values	Sign C

#### Highlights of Day 8: CONTEMPORARY ART OF BHUTAN - Sunday, 30<sup>th</sup> Sept. 2018

Time (hrs)	Program	Area
1000-1100	Live Demonstrations by renowned contemporary artist of Bhutan	Sign H
1115-1145	Talk on Rituals & Ritual Symbols by Khenpo Ugyen Namgyel	Sign C
1100-1230	Cultural Performances	Sign A
1200-1300	Demonstration on preparing Traditional Bhutanese Food	Sign M
1230-1300	Fashion Show	Sign A
1230-1300	Demonstration on Traditional Construction Methods	Sign D
1500-1630	Cultural Performances	Sign A
1400-1430	Prize Distribution for Art Competition	Sign A
1700	Grand Finale: Trashi Labey and Conclusion	Sign C



Map of the Venue

The Royal Bhutanese Embassy  
E-4, Chandragupta Marg,  
Chandragupta New Delhi,  
Delhi 110021, India



Commemorating 50 years of formal diplomatic relations between Bhutan and India (1968-2018)

The Royal Bhutanese Embassy in New Delhi in partnership with the Ministry of External Affairs of India, the Indian Council of Cultural Relations and the Indra Gandhi National Centre for the Arts (IGNCA) is organizing the

# Bhutan Week

CULTURE & HAPPINESS

Showcasing the unique culture of Bhutan through the 13 arts and crafts, cultural performance, Bhutanese cuisine, fashion, films, trade and tourism in India.



The Royal Bhutanese Embassy in New Delhi with support from the Northern Division, Ministry of External Affairs, the Indian Council of Cultural Relations (ICCR) and in collaboration with the Indira Gandhi National Centre for the Arts (IGNCA) proposes to organize a 'Bhutan Week in India', at IGNCA, New Delhi, from 23<sup>rd</sup> to 30<sup>th</sup> September 2018.

The Bhutan Week will showcase and share Bhutan's rich culture and the Bhutanese way of life with the people of India.

### Theme 1: Zorig Chusum: Bhutan's living arts and crafts

The arts and crafts represent the exclusive 'spirit and identity of Bhutan'. Buddhist arts have existed pre-Zhabdrung period (1594-1651), and it was formally codified during the reign of the fourth secular ruler Desi Tenzin Rabgay (1680-1694) and came to be known as Zorig Chusum meaning thirteen traditional arts and crafts.

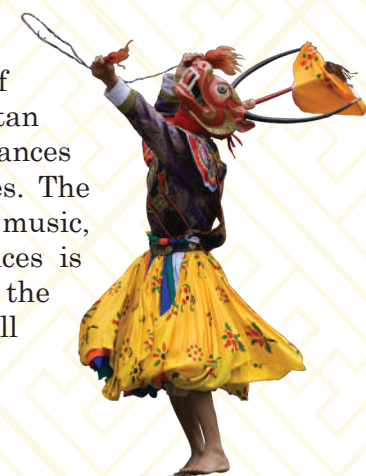


Bhutan's finest artists and craftsmen will share the special techniques used to create them with visitors, who will have a rare opportunity to see these art forms together in one place. The artisans will share their artistic skills and insights.

### Theme 2: Bhutan's Festival: Music, Song, Folk and Mask Dances

A country's identity is defined by its culture and tradition. Among the most visible aspects of these features is the tradition of Performing Arts.

The exhibition will showcase the types of Performing Arts of Bhutan in the form of mask dances and folk songs and dances. The idea of incorporating music, song, folk and mask dances is to provide opportunity for the visitors to experience all aspects of traditional and contemporary Bhutanese music and dance.



### Theme 3: Religious Arts

The Bhutanese religious art is the artistic practices that are influenced by Vajrayana Buddhism and its pantheons of teachers and divine beings. There are varieties of ritual arts and practices of which the Zhung Dratshang (the Central Monastic Body) will display five exhibits comprising of ritual performance, sand mandala, toma (bali) making, astrology and dhoe (cross-thread) making.



Visitors will have an opportunity to see live ritual performances by the Central Monastic Body monks unique to Bhutan.

### Theme 4: Bhutanese Textiles and Emerging Fashion

Textiles are considered the highest form of art and spiritual expression in Bhutan. As a symbol of our national identity; it transcends social, cultural, religious and traditional parameters and continues to remain significant in present day Bhutanese society.

This exhibition is aimed at promoting and creating awareness of the intricate Bhutanese textiles and emerging Bhutanese fashion to the visitors and also providing a better understanding and greater appreciation for the Bhutanese textile traditions. There will be exhibition of artefacts and contemporary designs, live demonstrations and fashion show.



### Theme 5: Bhutan Food Fair

Bhutanese cuisines have multi dishes which makes a Bhutanese culture unique. The main dish which generally includes white or red rice, seasonal vegetables, and meat are often cooked with chilli or cheese. Bhutan's popularly dish is 'Ema-datse' hot chilli cooked with the cheese.

The exhibition will showcase the set up of a traditional kitchen; Demonstrations of preparation and processing of food and there will be food court where the visitors will get to taste Bhutanese various cuisines.



### Theme 6: Trade Fair on Products of Bhutan

The Trade Fair on Products of Bhutan offers a cluster of Bhutan's authentic arts and crafts, textile, industrial products and other organic and home-grown agricultural produce. The exhibition aims to promote goods and services, attract business partners, foreign investments and transfer of know-how and technologies.

There will also be Business to Business (B2B) and Business to Consumer (B2C) contacts and linkages for promotion of India as a market for Bhutanese products.



### Theme 7: Tourism Fair

Although Bhutan is voted one of the world's top destinations, very few make it. It is the place on earth that even the most seasoned travellers consider a privilege to visit. You cannot find a more enlightening destination today.

The team of some of the expert tour operators from Bhutan at this event can help you plan a memorable trip to Bhutan.



### Theme 8: Film Screening

The objective of this film screening programme is to express deep and amicable friendship between Bhutan and India and also to showcase unique Bhutanese way of life through movies, songs, and dances to the Indian public.



The programme besides film screening will also include group dance and solo song till the end of the duration of the programme.

### Theme 9: Display of models of Dzongs, Lhakhangs (Temples) and Tashi Gomang

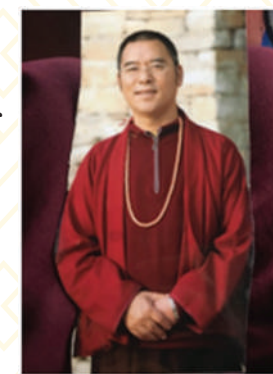
Some of the prominent dzong and temple models will be displayed during Exhibition to showcase Bhutan's rich architectural heritage. It will give visitors an opportunity to admire outstanding engineering and architectural feats. The curator will explain to visitors the importance, value and meaning of Tashi Gomang.



### Theme 10: Talks and Narrations

As part of the exhibition, a series of informal presentations will be organized. The objective of these is to introduce various aspects of Bhutanese culture and tradition to the visitors and to guide them around the various displays at the venue.

The talks to be given by Bhutanese culture professionals and scholars in an informal, direct and simply expressed conversational fashion, introducing the Bhutanese way of life.



### Theme 11: Display of Bhutan's Highland Culture, Tradition and lifestyle

Highlanders in Bhutan have unique culture and traditions that add value and colour to the country since they are the ones who inhabit the extreme frontier of the country.

Exhibition will be presenting "the pride of nation-Highlanders" where the visitors will be provided with the experience of highland, nomadic way of life, an exhibition of traditional highland dress, arts and crafts, Bja (Yak hair tents) and yak-related products.



### Theme 12: Display of Contemporary Art of Bhutan

The VAST Bhutan will organize 'Display of Contemporary Art of Bhutan' based on the theme "Enduring Friendship" for which 26 artworks by various Bhutanese contemporary artists will be displayed. The visitors will get to witness an artistic touch underlying the friendship between the two countries.



The Team also will invite children aged 6-12 years to compete in the art competition titled "#YehDosti" and showcase their artistic talents in bringing out the meaning of friendship in colours.

### Theme 13: Traditional Medicine Services

Besides uniqueness and cultural values, traditional medicine plays vital role in betterment of nation's health care system and strengthens an alternative choice of treatment for people in a simplest way.

The exhibition will also showcase the variety of displays such as history, raw materials, traditional medicine finish product, therapeutic tools, thanogas, pre-processing procedures.



### Theme 14: Photographic Exhibition: A Voyage of Friendship

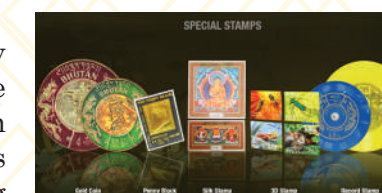
A photographic exhibition consisting of black and white and in colour photos depicting leaders of Bhutan and India since 1958 during their state visits to each other's countries will be showcased. The objectives of this photographic exhibition is to re-visit the past close ties between the two nations; to educate the youth and the general audience on the numerous visits to each other's countries by the leaders of the two nations; to further strengthen the existing close ties between the two nations.



### Theme 15: Postage stamps: The first global face of Bhutan

Bhutan introduced postage stamps in 1940. Many of them were the world's firsts, like the first scented stamps, the first steel foil stamps, the first talking stamps, the first three-dimensional (3-D) stamps, and the first silk stamps.

There will be display of some of most unique stamps of Bhutan. Bhutan Post will sell stamps of latest issues along with its world famous personalized stamps and stamp folders, stamp albums and souvenirs. A personalized stamp is a stamp where you can make stamps out of your picture. The stamp can be used as postage.



Notes