



2014

岩画——世界的桥梁 Rock Art——the bridge connecting the world

贺兰山国际岩画峰会

ROCK ART Helanshan International Rock Art Forum 2014

会务手册

主办单位 Hosts

银川市人民政府

People's Government of Yinchuan City

宁夏回族自治区文化厅

Culture Department of Ningxia Hui

Autonomous Region

宁夏回族自治区旅游局

Tourist Bureau of Ningxia Hui

Autonomous Region

中国岩画学会

China Rock Art Association

印度英迪拉·甘地国家艺术中心

Indira Gandhi National Centre for the Art

承办单位 Organizers

银川市贺兰山岩画管理处

Administration Office of Helanshan Rock

Art of Yinchuan City

宁夏岩画协会

Ningxia Rock Art Association

中央民族大学中国岩画研究中心

China Rock Art Study Center of Minzu

University of China

歲月失語·惟石能言
Only stone can tell the silent times

Contents

I. Tips.....	1
II. 2014 Helan Mountain International Rock Art Summit Forum.....	2
III. Experts Attending the Forum.....	3
IV. Assessment Criteria for Rock Art Achievement.....	8
V. Charter of International Petroglyph Forum.....	10
VI. Schedule of 2014 Helan Mountain International Petroglyph Forum Events	15
VII. Introduction of Yinchuan.....	17
VIII. Park of Helan Mountain Rock Art Relics.....	18

I .Tips

Distinguished leaders and experts:

Welcome to Yinchuan, the "oasis in the Hinterland and amazing Ningxia", to attend the 2014 Helan Mountain International Rock Art Summit Forum!

This summit forum is co-hosted by People's Government of Yinchuan, Department of Culture of Ningxia Hui Autonomous Region, Tourist Administration of Ningxia Hui Autonomous Region, China Rock Art Association and Indira Gandhi National Centre for the Arts of India; and is organized by Administration Office of Helan Mountain Rock Art of Yinchuan City, Ningxia Rock Art Association and China Rock Art Study Center of Minzu University of China.

To make sure the summit go on smoothly, please read the following information:

1. Registration Procedures

(1) Registration. Please scan QR code on the back cover with your phone and join our WeChat group of conference affairs. Please leave us your basic information for contact.

(2) Get an information packet.

(3) Return ticket reservation.

(4) Hotel check-in.

2. Conference Affairs

Contacts for conference affairs:

Wang Xu (General Director) 13995414777;

Hu Zhiping (General Leader) 13519582365;

Si Hongxia (General Coordinator) 13895412683;

Tian Li (Press Liaison) 13995071995;

Zhang Jianguo (Academic Exchange) 13369586610;

Wang Yan (Transportation, Tickets Reservation, Accommodation) 13995073199.

Contact person and contact telephone number:

Xu Tingting 13895085156;

Li Xibai 13895686326;

Liu Ruijun 13995490427.

3. Conference Information

(1) Please read the schedule and attend the conferences and activities on time;

(2) Please put your phone in silence or vibration mode in the conference room;

(3) Please wear your participant card when attending conferences, activities and dining;

(4) During the conference, representatives given written-form speeches, please contact the person in charge of academic exchange in advance.

(5) During the conference, keynote speakers shall make his/her speech less than 25 minutes, and communications shall be less than 8 minutes.

(6) Take care of your cash, documents and other valuables and take the room card when leaving your room.

(7) Please communicate with the staff if you have any questions. Every staff wears a Work I.D.

II. 2014 Helan Mountain International Rock Art Summit Forum

Conference Agenda

Date	Time	Activities	Venue
August 26 (Tuesday)	8:00-20:00	Registration	Hotel
	18:10	Dinner	Hotel
August 27 (Wednesday)	7:30	Breakfast	Hotel
	8:00	Taking buses or cars to the Park of Helan Mountain Rock Art Relics	Entrance of the Hotel
	9:30-9:50	Group Photos	Park of Helan Mountain Rock Art Relics
	10:00-11:00	Opening Ceremony	Park of Helan Mountain Rock Art Relics
	11:20-12:00	Commencement Ceremony of China-India Rock Art Exhibition; visiting the exhibition	Special Exhibition Hall of Yinchuan World Rock Art Museum
	12:00-13:20	Lunch	Ancient Village of Rock Art
	13:30-15:30	Summit Dialogue—Exploring a “New Silk Road” for Cultural Exchange	Auditorium of Yinchuan World Rock Art Museum
	15:40-16:30	Visiting the Park of Helan Mountain Rock Art Relics	Park of Helan Mountain Rock Art Relics
	16:30-17:30	Return to the hotel.	Hotel
	18:30-19:20	Dinner	
	19:30-20:30	Appreciating night views by buses/cars	Yinchuan Yuehai Bay CBD
August 28 (Thursday)	7:30	Breakfast	Hotel
	8:40	Visiting Ningxia Museum	Entrance of the Hotel
	9:00-11:00	Seminar of International Rock Art Summit	Ningxia Museum
	12:00-13:00	Return to the hotel & lunch.	Hotel
	14:00-17:00	Investigation	Yinchuan Binhe New District
	19:00	Dinner	Hotel
August 29 (Friday)	All Day	Departure	

III. Experts Attending the Forum

No.	Name	Natioanalit y	Department and Title
Distinguished International Guests			
1	Nawel Rafik Elmrini	France	First Deputy Mayor of Strasbourg, France, in charge of European and International relations; Advisor to the Urban Community of Strasbourg. Member of the Congress of Local and Regional Authorities of the Council of Europe.
2	Jean-Jarque Gsell	France	Deputy Mayor of Strasbourg, France (in charge of culture, tourism and education); Director of Tourism Bureau. (with Mrs. Francoise Gsell)
3	Christian Mestre	France	Professor and Dean of European Legal, Political, and Administrative Studies Department and Director of European and International Research Center in the College of Europe in Bruges, Belgium. Former Rector of Robert Schuman University of Strasbourg. (with Mrs. JIN FEI)
4	Walter, Robert, Henri	Germany	Secretary General of France-Germany Association of Europe, Former Secretary General Alsace European Movement, Chairman of Alsatie Art Association, Secretary General of World Tomi Ungerer Fans Association
5	Bansilal Malla	India	Project Director of Indira Gandhi National Centre for the Arts of India
6	R. C. Agrawal	India	Chief Director in India Rock Art Research
7	Dr. Sadasiba Pradhan	India	Professor in the Department of History of Orissa University
8	Dr. Sonawane Vishwasrohanamantrao)	India	Retired Professor of the University of Baroda
9	Maxime Brand	France	Mayor (with Mrs. Edith Brand)
10	Zhou Wei	France	Chairman of Asian Association
11	Jiang Yulin	France	Vice Chairman of Région Alsace Chinese Union

Distinguished Guests from China		
No.	Name	Department and Title
1	Tang Huisheng	Professor in the Department of Archaeology, History and Culture College, Hebei Normal University
2	Wang Jianping	Chairman of China Rock Art Association and Deputy Director-General of the Culture Department of Inner Mongolia
3	Zhang Yasha	Director of China Rock Art Study Center in Minzu University of China
4	Zhu Lifeng	Doctor in the Center for Chinese Studies of Minzu University of China and Associate Professor with China Women's University
5	Zhang Jiaxin	PhD candidate in China Rock Art Study Center of Minzu University of China
6	Wu Ga	Supervisor of Membership Affairs Department of China Rock Art Association
7	Bao Aidi	Secretary in the Secretariat of China Rock Art Association, Editor of China Rock Art Website
8	Shang Haofang	Secretary in the Secretariat of China Rock Art Association
9	Zhu Yuhua	Chief Engineer with the Department of Cultural Heritage in the Architectural Design & Research Institute of Tsinghua University
10	Sun Denghong	General Manager of Beijing Long Ray Science Co., Ltd.
11	Xu Fei	Deputy Director of the Institute of Stone Cultural Relics Conservation in Nanjing Museum of Jiangsu Province
12	Yang Changzheng	Deputy Director of the Storage Department in Zhuhai Museum of Guangdong Province
13	Yang Huafang	Staff in the Custom Clearance Department in Zhuhai Museum of Guangdong Province
14	Liu Lijun	Deputy Director of the Bureau of Cultural Affairs in Wuhai, Inner Mongolia
15	Wu Junsheng	Curator of Wuhai Museum in Inner Mongolia
16	Zhou Yushu	Dean and Professor with Hongde College of Inner Mongolia Normal University
17	Wu Jiakai	Director and Researcher of the Institute of Northern China Rock art Studies in Hongde College of Inner Mongolia Normal University
18	Qi Gen	Research Assistant of the Institute of Northern China Rock art Studies in Hongde College of Inner Mongolia Normal University
19	Feng Xiaohong	Deputy Head of the Government of Xincheng District,

		Hohhot City, Inner Mongolia
20	Ma Liping	Director of the Bureau of Culture, Radio, Film, TV, Press and Publication of Xincheng District, Hohhot City, Inner Mongolia
21	Song Xiaoqing	Dean of the Department of Foreign Languages and Literature of Hetao College, Inner Mongolia
22	Liu Wuyi	Vice-chairman of the Culture Studies Association of Emperor Huangdi's birthplace in Henan Province and Director of Juci Mountain Rock Art Study Center
23	Yue Jianhua	Secretary General of the Culture Studies Association of Emperor Huangdi's birthplace in Henan Province
24	Yang Xuguang	Member of the Culture Studies Association of Emperor Huangdi's birthplace in Henan Province
25	He Zhibin	Director of the Bureau of Culture, Radio, Film, TV, Press and Publication in Fangcheng County, Nanyang City, Henan Province (with a driver)
26	Li Yingnian	Director of Cultural Relics Bureau in Fangcheng County, Nanyang City, Henan Province
27	Zhao Jinkai	Deputy Director in the Safety Supervision Office of the Department of Cultural Affairs, Guangxi Zhuang Autonomous Region
28	Chen Gang	Department of Cultural Affairs, Guangxi Zhuang Autonomous Region
29	Ma Weijuan	Department of Cultural Affairs, Guangxi Zhuang Autonomous Region
30	Zhu Qiuping	Head of Ningming County Cultural Relic Administration in Guangxi Zhuang Autonomous Region
31	Li Baojun	Director of Cultural Relics Bureau in Baiyin city, Gansu Province
32	Du Yongqiang	Director of Baiyin Museum in Gansu Province (Department of Historical Studies)
33	Wu Junfang	Member of the Standing Committee of Jingtai County Committee of Gansu Province and Director of Jintai Propaganda Department (with a driver)
34	Qiao Zhansheng	First Deputy Director of Jintai Propaganda Department in Gansu Province
35	Shen Weixian	Curator of the Culture Center of Jingtai County, Gansu Province
36	Zhu Wenfeng	Director of the Bureau of Culture, Radio, Film, TV, Press and Publication in Xianju County, Zhejiang Province
37	Qin Jun	Office Director of the Bureau of Culture, Radio, Film, TV,

		Press and Publication in Xianju County, Zhejiang Province
38	Chen Da	Director in the Office of Cultural Heritage, Bureau of Culture, Radio, Film, TV, Press and Publication in Xianju County, Zhejiang Province
39	Ren Zhiqiang	Chief of the Department of Cultural Heritage in Taizhou, Zhejiang Province
40	Zhang Xun	Curator Assistant of Taizhou Museum in Zhejiang Province
Experts from Ningxia		
No.	Name	Department and Title
1	Chen Yuning	Former Vice Chairman of the CPPCC Ningxia Committee, Former President and Professor of Ningxia University, Member of Academy of Chinese Historians and Chinese Association for Nationality History, Expert in Rock Art
2	Zhang Huaiwu	Experts in the culture and history of Ningxia
3	Tang Xiaofang	Senior Editor of Ningxia People's Publishing House, Expert in Rock Art
4	Li Jinzeng	Director of Ningxia Museum
5	Wang Zhousheng	Deputy Director of Ningxia Museum
6	Wang Ping	Researcher of Ningxia Museum
7	Wang Huimin	Researcher of Ningxia Institute of Archaeology
8	Zhang Xuezhi	Deputy Director of the Research Institute of Culture and History in Ningxia
9	Jiang Zili	Expert in the historical record of Ningxia and Member of Ningxia Writers' Association
10	Li Tong	Director and Researcher in Ningxia Rock Art Study Center
11	Qiao Hua	Former Director and Researcher in Ningxia Rock Art Study Center
12	Yang Huiling	Chief in the Business Department and Associate Researcher of Ningxia Rock Art Study Center
13	Zuo Changying	Deputy Director and Associate Researcher in Ningxia Rock Art Study Center
14	Xue Zhengchang	Researcher in Ningxia Academy of Social Sciences
15	Li Xiangshi	Researcher in the Rock Art Research Center of Beifang University of Nationalities
16	Shu Xihong	Director of the Institute of Sociology and Ethnology Studies of Beifang University of Nationalities
17	Nie Jun	Staff in the Institute of Sociology and Ethnology Studies of Beifang University of Nationalities
18	Du Jianlu	Professor and Doctoral Tutor of Ningxia University

19	Yang Manzhong	Researcher in the Institute of Xixia Studies in Ningxia University
20	Lang Wei	Dean of the School of Humanities, Ningxia University
21	Lu Jin	Doctoral Tutor in the School of Humanities, Ningxia University
22	Cui Fengxiang	School of Physical Education, Ningxia University
23	Yuan Xiaolou	Chairman of Ningxia Rock Art Association
24	Guo Xuebin	Curator of Shizuishan Museum

IV. Assessment Criteria for Rock Art Achievement

Article 1 Purposes

To encourage and support personnel making prominent contributions to rock art study and development and provide a platform for them to dedicate to rock art and realize their social and individual value;

To attract and cultivate more talents to devote to rock art cause and promote new breakthroughs for rock art cause in China;

To enhance China's influence on rock art in the world;

To promote international exchange on rock art and make contributions to the inheritance and spreading of this non-renewable cultural heritage.

Article 2 Awards Cycle

Organizing Committee of the Forum and Administration Office of Helan Mountain Rock Art of Yinchuan City jointly work on the assessment of Rock Art Achievement, and the awarding will be held every three years.

Article 3 Awards

Rock Art Achievement

Article 4 Scope of Candidates

Workers in rock art field and rock art enthusiasts.

Article 5 Assessment Bodies

"Assessment Committee" shall be elected by the Organizing Committee of the Forum (It shall be odd number. It has Honorary Director, Director, Deputy Director, Secretary General and 7 members), and shall organize activities related to assessment, approval and awarding. Assessment Committee has Assessment Office, which is established in the Administration Office of Helan Mountain Rock Art of Yinchuan City and responsible for the organization and coordination work in the Assessment.

Article 6 Accreditation Standards

I. Candidates shall love rock art cause and are influential in rock art field, and have made outstanding contributions.

II. Candidates shall be innovative in rock art investigation, research, protection and popularizing, or regarded as models in the field.

III. Candidates shall have outstanding achievements in rock art and have published research papers on core journals or press.

IV. Candidates shall have prominent achievements in literature, art and design, which can be perfectly applied to the protection and development of rock art.

V. Candidates shall be interested in matters of public interest and provide economic support for rock art protection and research.

Article 7 Accreditation Procedures

I. The Assessment Office initiates mass-recommendation nationwide and solicits opinions

from all sides of the society via the website of the Administration Office of Helan Mountain Rock Art of Yinchuan (www.hlsyh.cn), WeChat, newspapers and press. Referees shall send the profile, achievements and recommended reasons of the recommended person to the email address of the Administration Office of Helan Mountain Rock Art of Yinchuan (hlsyvanhua@163.com). Staff from the Assessment Committee shall gather the information and submit it to the Assessment Committee.

II. The Assessment Committee shall convene meetings to hear briefs, and then nominate candidates based on the latest achievements of the recommended person on rock art protection, research, utilization, inheriting, innovation and popularizing. The Assessment Committee shall inform nominees to provide copies of related materials (certificates, papers, patents, etc.) for review.

III. Experts in the Assessment Committee will vote by secret ballot to select the person having the greatest achievements in rock art protection, research, utilization, inheriting, innovation and popularizing. Ballots will be called out immediately. The result shall be effective with the majority vote.

IV. List of Rock Art Achievement winners and their achievements will be published for publicity for two weeks via the website of the Administration Office of Helan Mountain Rock Art of Yinchuan (www.hlsyh.cn), WeChat, newspapers and press. With no objection, these candidates will be awarded. Any false information or cheating may make the candidate disqualified.

Article 8 Instructions

I. Assessment of Rock Art Achievement is organized and executed by the Assessment Office (Administration Office of Helan Mountain Rock Art of Yinchuan City) of the Assessment Committee.

II. The Assessment Committee may be re-recommended and generated by the Administration Office of Helan Mountain Rock Art of Yinchuan City based on the proposal of the Organizing Committee of the Forum.

III. The assessment shall be carried out with a majority of the members in the Assessment Committee.

IV. The Assessment shall be open and transparent. The Assessment Committee and the Administration Office of Helan Mountain Rock Art of Yinchuan City shall jointly gather the mass-recommendation information, nominate candidates and reviews materials.

V. Information of the recommended person shall be real and valid. Any false information or cheating is not allowed. Candidates will be disqualified if they are found out with the above behaviors.

VI. Winners shall have a majority vote in the secret ballot.

Article 9 Assessment Office hold the power of interpretation.

Article 10 This Criterion shall come into force since the date of its promulgation.

V. Charter of International Petroglyph Forum

Chapter I General Provisions

Article 1 Name: International Petroglyph Forum (hereinafter referred to as "the Forum")
(Chinese Name: 贺兰山国际岩画峰会)

Article 2 Property: This Forum is an organization for rock art protection, study and academic and management exchange.

Article 3 Purpose: The forum is aiming at providing a high-level platform for personnel and organizations caring about the development of rock art and promoting exchanges of theories, ideas, innovations and experiences. To provide theoretical and practical reference for relevant academic and research institutions, thus providing inexhaustible power for the development of rock art.

Article 4 Jurisdiction: Constitution, laws and regulations of the People's Republic of China shall be obeyed and local ethical code and customs shall be respected.

Article 5 Address: The address of the Forum is the Park of Helan Mountain Rock Art Relics in Yinchuan, Ningxia Hui Autonomous Region, China.

Chapter II Responsibilities of the Forum

Article 6 The Forum shall carry out the following activities concerning the development, study, protection and exchange of rock art.

1. To hold annual meeting, seminars and other academic symposiums on the protection and development of rock art.

2. To make regional or global proposals to promote and tighten the exchange and cooperation among rock art organizations in different countries on protection and development.

3. To follow the development related to rock art and impacting the region and the globe.

4. To discriminate various problems which may impact the protection and development of rock art; to collect and release relevant information and highlight opportunities of cooperation between regions.

5. To enhance contact of members in and out of the region by the working network established through the Forum.

6. To establish the study and training center with international influence to provide advanced managerial experience and technologies to the organizations.

7. To carry out various activities good to the purpose of Forum as meetings, exhibition, information exchange, economic appraisalment, education and training an E-commerce.

Chapter III Organization

Article 7 Organization

The Forum has Organizing Committee, Academic Committee. and Secretariat.

Article 8 Organizing Committee of the Forum

1. Constitution of the Organizing Committee

Organizing Committee of the Forum has direct leadership over the planning, organizing and operating of the Forum, and is consisted of staff delegated by the host organizations, Administration Office of Helan Mountain Rock Art of Yinchuan City and Ningxia Rock Art Association.

II. Duties of the Organizing Committee

The Organizing Committee shall fulfill the following responsibilities:

1. Raising fund for the Forum, and supervising fund utilization and daily operation of the Forum;

2. Nominating Secretary General and deputy Secretary General for the Forum;

3. Supervising the work of the Secretariat;

4. Other leadership jobs concerning the Forum.

III. Duties of the Director

The Director shall fulfill the following responsibilities on the basis of consensus:

1. Analyze and hold the orientation of discussions for the Forum;

2. Convene and host various conferences of the Forum;

3. Make final decisions for works related to the planning, preparing, organizing and public relations;

4. Supervise jobs of the Secretary General and deputy Secretary General for the Forum.

Article 9 Academic Committee

I. Constitution of the Academic Committee

Academic committee has academic leadership in the Forum. It is consisted of present members of the Forum with special achievements and opinions on rock art protection, study and management. Chairman of the Academic Committee is the top official in charge of the Academic Committee.

To become members of the Academic Committee, present members of the Forum shall first submit formal application or obtain recommendation from the Academic Committee; then voted by the Academic Committee and shall be passed by the majority. Members of the first Academic Committee shall be recommended by the Organizing Committee and voted by the General Assembly.

II. Duties of the Academic Committee

Academic Committee shall fulfill the following responsibilities:

1. Plan for the future direction of the Forum;

2. Lead and supervise research activities of the Forum;

3. Review and evaluate research subjects of the Forum;

4. Recommend and vote for new members of the Academic Committee;

5. Review academic achievements published on the periodicals and website of the Forum.

III. Conference Organization of the Academic Committee

Conferences of the Academic Committee include regular conferences and irregular ones. These conferences could adopt various forms like on-site conference or teleconference and the form of each conference shall be decided by the chairman of the Academic Committee based on the theme. Regular conference is held every year by principle, and irregular conference shall be

proposed by member of the Academic Committee or the Secretariat and finally approved and convened by the chairman of the Academic Committee.

IV. Chairman of the Academic Committee

The Academic Committee has one Chairman and several Vice Chairmen. The term for Chairmen is five years and they can stay for another terms.

Chairman and Vice Chairmen of the Academic Committee shall be recommended by the Organizing Committed and voted by the Academic Committee. The nomination may be passed and take into effect with a majority of effective votes.

Chairman of the Academic Committee shall fulfill the following responsibilities:

1. Convene and organize regular and irregular seminar of the Academic Committee;
2. Sign relevant academic files on behalf of the Academic Committee;
3. Organize and invite outside experts to attend academic exchanges of the Forum;
4. Guide the direction of the internal publications and website of the Forum;
5. Other responsibilities related to academic management endowed by the General Assembly.

If the Chairman of the Academic Committee is absent with leave, he/she can appoint a Vice Chairman to act on his/her behalf.

The Academic Committee has one General Academic Counsel, which should be filled by a notable specialist with profound academic knowledge and influence and invited by the Organizing Committee.

V. Withdraw from the Academic Committee

Member of the Academic Committee, who can not fulfill his/her duties due to personal reasons, shall submit a form withdrawal application to the Secretariat two months in advance. Members may withdraw from the Academic Committee after reviewed by the Academic Committee.

For member of the Academic Committee, who has long unable to fulfill his /her duties, his/her membership can be rescinded with the approval of the Academic Committee.

Article 10 Secretariat of the Forum

I. Constitution of the Secretariat

The Secretariat of the Forum is standing organ of operation and execution for the Forum and is consisted of full-time and part-time staff delegated by Administration Office of Helan Mountain Rock Art of Yinchuan and Ningxia Rock Art Association. Secretary General is the top official in charge of the Secretariat.

II. Duties of the Secretariat

The Secretariat shall fulfill the following responsibilities:

1. Daily operation and management of the Forum;
2. Organization and coordination of all the conferences of the Forum;
3. Compile, print and issue internal publications and other prints of the Forum;
4. Draft annual work report of the Forum;
5. Release information of the Forum;
6. Collect and submit bills of the Forum;

7. Draft or modify laws and regulations of the Forum;
8. Build up a work-related network and information communication center;
9. Other relevant affairs.

III. Secretary General

The Secretariat has a secretary general and a deputy secretary general, which are appointed by the Organizing Committee of the Forum. The secretary general and deputy secretary general shall fulfill the following responsibilities:

1. Daily management of the Forum;
2. Fund application of the Forum;
3. Public relation and cooperation affairs;
4. Submit annual work report to the Organizing Committee;
5. Organize major conferences of the Forum;
6. Operation and maintenance of the Forum's website;
7. News release of the Forum;
8. Recruiting, promoting and dismissing staff of the Secretariat;
9. Other relevant affairs.

Chapter V Asset Management and Utilization

Article 11 Source of Funding

Fund of the Forum comes from investment of host organizations, society's support, donations and other legitimized income.

Article 12 Fund Utilization

Fund of the Forum shall be utilized for the Purposes of the Forum and within the Charter and other detailed rules and regulations.

Article 13 Financial Management

Financial management shall comply with financial statutes and regulations of China. All the accounting information shall be legitimate, real and complete.

Chapter VI Amendment of the Charter

Article 14 Amendment of the Charter

Amendment proposal shall be submitted to the Organizing Committee for reviewing by the Secretariat two months in advance, and shall take effect after being approved.

Chapter VII Dismission of the Forum

Article 15 Dismission of the Forum

After being reviewed by the Organizing Committee, the proposal to dismiss the Forum shall be submitted to the General Assembly for voting. The Forum may be dismissed after the adoption of the resolution by the General Assembly.

Chapter VIII Appendix

Article 16 Working Language

Working languages of the Forum are Chinese and English

Article 17 Explanations

Secretariat of the Forum reserves the right of final explanation for the Charter.

VI. Schedule of 2014 Helan Mountain International Petroglyph

Forum Events

Communication			
No.	Time	Activities	Venue
1	August 27-28	2014 Helan Mountain International Petroglyph Forum	Park of Helan Mountain Rock Art Relics
Culture			
No.	Time	Activities	Venue
1	July - December	"Civilized Tourism, Rock Art Photographing"—Original Photos Collection	Park of Helan Mountain Rock Art Relics
2	August	"Vibrant Youth and Culture"—Volunteer Recruitment for 2014 International Petroglyph Forum	Park of Helan Mountain Rock Art Relics
3	November	"Human Language, New Communication"—2014 International Petroglyph Forum · Publication of New Books on Rock Art Study	Park of Helan Mountain Rock Art Relics
4	November & December	"Beautiful Rock Art, China's Name Card"—"Rock Art Babies" Cup Children's Painting Competition	Park of Helan Mountain Rock Art Relics
Industry			
No.	Time	Activities	Venue
1	July - December	"Night at the Museum", "Hand in Hand, Families Appreciate the Rock Art and Enjoy the Good Times"—Family Trip	Park of Helan Mountain Rock Art Relics
2	July - December	"Flowers on Rocks"—Educational Excursion for Helan Mountain Rock Art	Park of Helan Mountain Rock Art Relics
3	August	"Love & Rock Art on the Double-seventh Festival"—Helan Mountain Rock Art Emotional Interaction Activities	Park of Helan Mountain Rock Art Relics
4	August	Tourist Route Investigation of 2014 International Petroglyph Forum for Domestic and Overseas Traveling Salesmen	Park of Helan Mountain Rock Art Relics
5	September	"Climbing Mountains, Appreciating the Moon and Enjoying in Rock Art"—Moon Appreciating in the Park of Helan Mountain Rock Art Relics on the 2014 Mid-Autumn Festival	Park of Helan Mountain Rock Art Relics

6	October	“Low-carbon Life and Happy Trip”—Helan Mountain Rock Art · Hiking-Climbing on the Double Ninth Festival	Park of Helan Mountain Rock Art Relics
Exhibition			
No.	Time	Activities	Venue
1	July	Helan Mountain Rock Art Tourism Design Exhibition	Park of Helan Mountain Rock Art Relics
2	November & December	“Delicate Rock Art, Dreamy Yinchuan”—Works of Masters and Cultural Heritage Exhibition	Park of Helan Mountain Rock Art Relics
Performance			
No.	Time	Activities	Venue
1	July - September	“Cool Summer”—Folk Art Performance of Helan Mountain Rock Art	Park of Helan Mountain Rock Art Relics
2	July - October	“Helan Mountain”—Big Show With Rock Art Elements on CCTV Children’s Channel	Park of Helan Mountain Rock Art Relics

VII. Introduction of Yinchuan

Yinchuan, the capital city of Ningxia Hui Autonomous Region, has the Yellow River running through the city in the west and Helan Mountain in the west. It covers an area of 9025.38 km² and the urban built-up area is 135.1 km². Yinchuan has jurisdiction over three districts (namely Xingqing, Jinfeng and Xixia), two counties (Yongning County and Helan County) and Lingwu county-level city. Till the end of 2013, permanent residents of Yinchuan reached 2.59 million and the urbanization rate reached 75.04%.

As one of the 101 national famous historic and cultural cities, Yinchuan was built in the fifth year of Yuanding Era (112 BC) during the reign Emperor Wu of Han dynasty and was a pivotal gateway for the Silk Road stretching to the west. In 1038 AD, Xixia established its state and made Yinchuan (known as Xinqing Prefecture in history) its capital for 189 years. The wheel of history and the diversity of culture have accumulated in Yinchuan and constitute the image of the "splendid Helan Mountain and Colorful Yinchuan". The distinctive features of "Lake City in the frontier, Ancient City of Xixia and Home of Hui people" have been formed. The Helan Mountain stands steadfastly, and the Yellow River follows incessantly; and that is Yinchuan's spirit.

Yinchuan has long enjoyed the reputation of "oasis in the hinterland and land of milk and honey". It has beautiful natural landscape, unique cultural landscape and distinctive regional advantages, which make Yinchuan the only regional central city in the 500-km area. Yinchuan is abundant in resources and has combinations of water, electricity, coal and land resources. In recent years, Yinchuan has developed a characteristic industry featuring "one strong point, four advantages and five new industries", improved industrial competitiveness in agriculture and built Yinchuan into "three centers and one destination" in service industry. Under the guidance of the scientific outlook of development, the development strategy was made to build Yinchuan a modern regional hub city which is the most livable and has best environment for starting business in the northwest. Primary achievements have been gained. Urban competitiveness of Yinchuan is now in the top 100 nationwide and Yinchuan has been awarded as National Civilized City, National Water-Saving City, National Sanitary City, National Garden City, National Environmental Protection Model, and China's Top 10 New Tianfu (self-sufficient and strategically located region).

Today, an open and harmonious Yinchuan, which is more suitable for living and starting businesses, is confidently showing itself to the world.

VIII. Park of Helan Mountain Rock Art Relics

Rock Art of Helan Mountain is one of the National Key Protective Historical Relics, and also one of AAAA-grade tourist destinations in China. It is included into the Tentative List of China National Natural Heritage and National Natural and Cultural Heritage. In the years of 1991 and 2000, International Rock Engraving Committee of UNESCO has convened two annual meetings here.

The Park of Helan Mountain Rock Art Relics, 56 km far from the downtown of Yinchuan City, has rock art found in high density and is just the representative of rock art of Helan Mountain. At the entrance to the Mountains, there are almost 6000 pieces of rock art, which portrays the prehistorical human's life including grazing, hunting, sacrifice, war, entertainment and coitus. Of the rock art, there are more than 700 pieces of human's faces. Those rock art unveils culture of prehistorical tribes, including worships of nature, reproduction, totem and ancestors, and are very valuable for the study of human's culture history in China and history of religion, primitive art and ancient human. Rock art at the entrance to Helan Mountain receives high reputation both at home and abroad for its long time span, rich culture, diversified ways of expression, high density of distribution and short distance to a regional city. In particular, it takes the lead out of rock art in the world for large amount and high density of human's face.

In 2008, Yinchuan World Rock Art Museum, in the Park of Helan Mountain Rock Art Relics, was opened to the public. It is the only one in China and also the world's largest special museum of rock art, where 200 precious rock art from over 30 countries in the five continents are displayed. Through each picture of rock art with primitive and indigenous specialties, you are able to feel the live art presented by the human living in ancient times.

The Park of Helan Mountain Rock Art Relics is not only the center of sacrifice for ancient nomadic tribes, but also where the ancient villages were located and the folk culture on the east piedmont of Helan Mountain is rich here. There is a large amount of rock art here, and many relics are also found as caves and houses of ancient human, their camps, sacrifices and stone-built tombs of ancient northern nomadic tribes. In addition, there are also relics of temples built in Xixia Kingdom, fortress and stone-built tower of Ming Dynasty, and Dragon King's Temple, Temple of God of Earth in Qing Dynasty and so forth.

Only stone can tell the silent times. The Park of Helan Mountain Rock Art Relics, in the course of development and construction in recent years, has done the utmost to minimize the traces of modern architecture and preserve the ancient rock art and its primitive and old natural environment and culture, with a view to developing it into the such a culture and tourist destination with significance on culture exchange in the world and great development potentials. In the Park, we will not only enjoy the magnificence of Helan Mountain, natural beauty and mysterious ancient rock art, but also be intoxicated by primitive and strong cultural atmosphere of the old relics and deeply touched by the ancient times. The Park is indeed an ideal destination for exploring the past, seeking for peace and entertainment for both Chinese and foreign visitors.

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