



Book Launch
**‘Connecting through Culture:
An Overview of India’s Soft Power Strengths’**

Venue: **Sushma Swaraj Bhavan (Parvasi Bhartiya Kendra), Chanakyapuri, New Delhi**
13 July 2022 (Guru Purnima)

Proposed Minute to Minute of the Programme

5:15 pm - 5:50 pm	High Tea
6:00 pm	Commencement of the Programme – Guests on Dias
6:02 pm	National Anthem
6:05 pm	<i>Guru Vandana</i>
6:08 pm	Felicitation of Guests
6:10 – 6:15 pm	Remarks by Shri Shobit Arya, Publisher Wisdom Tree
6:15 – 6:27 pm	Welcome Address by Dr. Vinay Sahasrabuddhe, President, ICCR
6:27 – 6:39 pm	Remarks on Book Content and Contributors by Dr. Sachchidanand Joshi, Member Secretary, IGNCA
6:39 – 6:42 pm	Book Release
6:42 – 7:02 pm	Address by Chief Guest Dr. S. Jaishankar, Union Minister of External Affairs
7:02 – 7:22 pm	Address by Guest of Honour Shri Arif Mohammad Khan, Governor of Kerala
7:22 – 7:27 pm	Vote of Thanks by Shri Kumar Tuhin, DG, ICCR
7:27 pm	National Anthem
7:28 pm	Group photo