



# CONNECTING THROUGH CULTURE

AN OVERVIEW OF INDIA'S  
SOFT POWER STRENGTHS

Editors

Vinay Sahasrabudde | Sachchidanand Joshi

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cordially invite you to the launch of the  
first-of-its-kind anthology of essays on various  
aspects of India's Soft Power

## **Connecting through Culture**

*An Overview of India's Soft Power Strengths*

**Editors: Dr Vinay Sahasrabuddhe, Dr Sachchidanand Joshi**

in the august presence of

**Dr S Jaishankar**

Hon. External Affairs Minister as the Chief Guest

**Shri Arif Mohammad Khan**

Hon Governor of Kerala as the Guest of Honour

on Wednesday, 13 July 2022 (Guru Purnima) at 5:15 pm  
at the Sushma Swaraj Bhavan (Pravasi Bharatiya Kendra)  
Chanakyapuri, New Delhi

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