

# INDIRA GANDHI NATIONAL CENTRE FOR THE ARTS

Kala Nidhi Division

*Cordially invites you to the*

## AI - BASED WORKSHOP & TRAINING PROGRAM

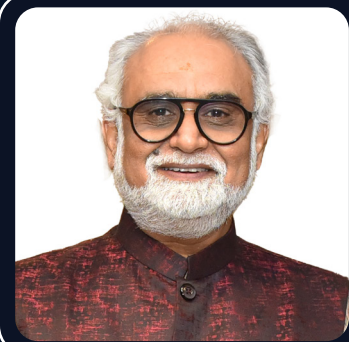


Speaker

**SHRI RAKESH SHUKLA**

CEO

MindScape AI



Inaugural Address

**DR. SACHCHIDANAND JOSHI**

Member Secretary

IGNCA



Chair

**PROF. (DR.) RAMESH C. GAUR**

Dean

IGNCA



24<sup>th</sup> June, 2026

11.00 AM



**Samvet Auditorium, IGNCA,**

Janpath Building, Janpath,

New Delhi - 110001

**Registration Link:**

<https://forms.gle/6BbDJ5n4GNEzNETq7>



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MINISTRY OF  
CULTURE



### ABOUT MINDSCAPE AI

MindScape AI is fundamentally transforming digital creative universe by accelerating content creation, enabling new forms of artistic expression, and significantly improving production workflows for artists and studios from Education to Media and multiple creative domains. AI-powered tools—such as Adobe Firefly, Runway ML, and Leonardo AI—help artists quickly generate concept art, textures, and character designs from text or audio prompts or references. These tools automate repetitive tasks and allow creators to iterate multiple ideas in a fraction of the time, focusing creative effort on storytelling and composition rather than manual labour. AI facilitates procedural world-building, automated terrain, and character creation, as well as high-quality texture generation. For 3D production, AI can streamline model visual quality. AI integration has led to substantial productivity gains for studios, cutting art production time and costs by automating much of the groundwork. Survey reports up to 40% faster development cycles and greater exploration of novel ideas. We train government enterprise, corporations, educational institutions and creative work flows through AI allied tools and systematic management. In short, under MindScape AI we are creating digital creativity and art more efficient, customizable, and impactful — ushering in an era where technical barriers are reduced and artistic possibilities continue to grow.

### ABOUT THE SPEAKER

Rakesh Shukla is a New Delhi-based professional broadcast journalist and media management expert with more than 30 years of rich and diverse expertise. A postgraduate from Delhi University, he is currently an AI Professional trained from The Economic Times Digital Workshop on Gen AI, Content & Technology in Media. Throughout his extensive career, he worked with AajTak, India Today Television Network, which is the country's most credible and pioneer News Network for more than 5 decades. He then moved to Singapore as Managing Editor for Property TV, Asia's first niche Real Estate TV Network, and later worked as GM, Corporate Communication for JSPL (Jindal Steel & Power Ltd). He is widely credited with launching prestigious channels for Prasar Bharati Corporation (a Government of India Enterprise, under the Ministry of Information and Broadcasting), including DD Rajasthan (a regional 24 hrs satellite Channel, based in Jaipur) and DD KISAN in 2015, India's very first agro-rural niche Channel based in New Delhi, catering to Agriculture, Rural Marketing, Role of Technology and Modern Productivity in Harvesting and Rural India's life cycle. Additionally, he served as Creative Head for Digital Craft and Production Studio, working for EXPO 2020 Dubai. As an active voice in modern technology, he is the author of "MIND, MACHINE AND MAGIC: ARTIFICIAL INTELLIGENCE IN MEDIA" and conducts the AI-based workshop and training program: "WHAT IS AI & HOW IT WORKS?". At present, he is working as the CEO of MindScape AI, focusing on creating content through AI & ML.