

NATIONAL EXHIBITION & CONFERENCE FOR
NURSERY TRADE, GARDENING PRODUCTS, EQUIPMENT,
LANDSCAPE AND OUTDOOR LIVING INDUSTRY

Mark your Calendar

11-12-13

OCTOBER, 2019

Indira Gandhi National Centre
for the Arts (IGNCA), Janpath
New Delhi



DELHI
GREEN
SHOW 2019



Powered by:

14th International
Landscape
& Gardening *eXpo* 2020



Organizer:



Supported by:



STATE NURSERYMEN WELFARE
ASSOCIATION DELHI

Knowledge Partner:

iFlora

Indian Flowers & Ornamental
Plants Welfare Association

Official Magazine:

FLORICULTURE
TODAY



www.delhigreenshow.com



Delhi - A Green City

Delhi has always reflected the characteristic image of being an overpopulated concrete jungle; although it has spellbinding beauty in the form of lots of gardens, parks and other green covers that provide refuge from the hustle-bustle of a busy city life. The history of Garden art in India dates back to the Mughal era when the construction of gardens was primarily focused on places of beauty or religious significance and to exert territorial control. Yet Indian landscape design depicted its complementary relationship with nature. Having beautiful landscapes with perfect manicured gardens, Delhi has a good mix of history, nature and a sense of peace in the serenity of gardens.

Typical examples of such garden architecture and landscape even today is visible such as the Ridge Forest, one of the prominent natural features, is Delhi's green lung. Areas like the Mughal Garden inside the President's House & Lutyen's Bungalow Zone, Central Vista and various historic gardens & precincts are also integral to the lives. The rows of green trees on the road side, well maintained green lawns and parks, and beautiful green natural surroundings give the capital the title "Green Delhi". Walls of elevated roads and metro corridors that are lined with creepers make for the best visual relief from the starkly geometric cityscape.

Pollution - A Blockage

The rapid growth of Delhi has resulted in enormous pressure and significant increase in environmental pollution. Not just trees in the city are getting lost, but the peripheral cover is vanishing too. The tree shieldings are gone. The citizen groups, green bodies and environmentalists are battling against global warming and alarming levels of air pollution. Greenery along busy roads can cut air pollution caused by vehicular emissions.

Though being the most polluted metropolis, paradoxically, New Delhi is also the greenest city of India, as declared by the Ministry of Urban Development.

Statistics

Delhi has 8% forest cover (more or less covered with greenery), which at this instant has increased by 0.3% or 3.6 km². As per CAG report, Delhi is short of 9 lakh trees. Around 21,048 plants have been planted and many of them are ornamental plants. For redevelopment purpose, however, more than 4,648 trees have been cut in the city.

Government Initiatives

A public-private participation model is the need of the hour for the maintenance and growth of greens. Various agencies like MCD, DDA, NDMC, PWD, CPWD, Delhi Tourism and some of the bodies like RWAs & AIKGA are taking lot of care and interest to make the city greener. Following the furore over tree-felling for urban redevelopment, both Central and State agencies are taking steps to plant 31 lakh trees around the periphery of Delhi to form a protective barrier for Delhi's ambient benchmarks.



The Delhi Government has also decided to implement its own "Green Budget" to curb dust pollution in the capital. As part of the efforts, Government will beautify 500 km of road with greenery, leading to Terminal T3 of the Delhi Airport.

Way Forward

There is an urgent need to rediscover the natural assets of the city and take strong measures to save them for posterity while creating ecologically sensitive living environments. Highlighting role and significance of climatic conditions, population control measures, government rules & regulations in the revival of the environmental health of the bursting metropolis are all part desirable measures at present, while expert Indian landscape professionals are trying hard to create a greener space to live which is Delhi's need of the hour.

In the light of the ongoing efforts towards increasing green cover in the capital city by Govt. and allied bodies, Media Today Group proposes to organize **Delhi Green Show 2019**, an International exhibition, networking meet & conference for Professional Landscape, nursery, Gardening products, equipment and outdoor living industry. Powered by 14th International Landscape & Gardening Expo, Delhi Green Show is a well thought-out initiative to promote greening of the city with a professional approach by involving Indian nurserymen, landscape architects, urban development authorities, contractors, green sector companies, stone artists and other stakeholders.





Products & Exhibitor Profile : >>

- Indoor & Outdoor Plants
- Landscape & Architect Companies
- Fountain & Accessories Suppliers
- Garden Machinery & Tools
- Golf Course & Play Ground Consultants
- Garden Furniture
- Water Features & Pond Accessories
- Pump & Pipes
- Flowers, Plants & Seed Companies
- Paving Materials & Tiles
- Stone & Granite Products
- Terracotta Gardenware & Pottery
- Synthetic Turf-Golf Putting, Greens & Sports
- Sculptures & Environment Art
- Bird / Pet Houses for Gardens
- Swimming Pools & Related Products
- Solar Lighting Systems
- Drip Irrigation Systems
- Misting & Fogging Systems
- Barriers & Railing Systems
- Sprinkler Systems
- Dome & Tensile Structure
- Pesticides & Fertilisers
- Plant Protection Chemicals
- Lighting Equipment
- Pots & Holders
- Lawn & Garden Mowers
- Fencing Products
- Plant care Products
- Landscaping Tools & Products
- Amusement Parks
- Landscape Software
- Tissue Culture Units
- Pest Control Products
- Climate Control Equipment
- Shading Nets & Protection Materials
- Glasshouse / Shade House
- Retail Accessories
- Stone Art Decoratives
- Natural Stone Products
- Books, Journals, Videos
- and many more products.

Visitor Profile : >>

- Landscape Architects
- Nurserymen
- Interior Designers
- Town Planners
- Golf Architects & Consultants
- Urban Planning Consultants
- Golf Course Superintendents & Managers
- Nurserymen & Gardeners
- Environment Consultants
- Ecologists
- Municipal Authorities
- Parks & Garden Departments
- Hotel, Restaurants & Resorts
- Tourist Development Depts.
- Hospital Planners
- Shopping Mall Designers
- Industrial Park Developers
- Property Developers & Builders
- Construction Companies
- Flower Growers
- Universities & Colleges
- Landscape Institutes
- Banks / Financial institutes
- Supermarkets & Green Malls
- Home Centers
- Garden Centers
- Departmental Stores
- Horticulturists & Floriculturists
- Corporate Houses
- Farmers' Cooperatives
- Farm House Owners
- Government Departments
- Decorative Items Suppliers
- Importers & Exporters
- Retailers & Florists etc...





Organizer Introduction



Media Today, India's Leading Agro Trade Events and Publications Group, is Pioneer in organising Focused and very Specilised Trade Exhibitions. Media Today Group organizes trade exhibitions on Food, Agriculture, Horticulture, Dairy, Grains, Floriculture, Landscape, Nursery, Cold Chain Industry and also food and commodities conferences, workshops, etc. with the active support, sponsorship and valued guidance from different Ministries and Departments like Ministry of Agriculture & Farmers' Welfare (Govt. of India), Mission for Integrated Devolvement of Horticulture (MIDH), NHB, Ministry of Food Processing Industries (Govt. of India), APEDA, (Ministry of Commerce & Industry), National Agricultural Cooperative Marketing Federation of India (NAFED), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Govt. Departments.

Since 1996, Media Today Group is backed by dedicated team of professionals, technocrats and marketing experts with over a decade of experience in publishing and conducting Exhibitions, Conferences, Workshops, Training Programmes right from Planning to Execution. Media Today Group is publishing very prestigious magazines like Floriculture Today, Agri Business & Food Industry, Saarc Oils & Fats Today, Newspaper like AGRITECH INDIA and Directories like APEDA Exporters Directory, Food Processing Industry & Trade Directory, Roller Flour Mills & Allied Industries Directory, Floriculture, Nursery & Landscape Industry Directory.

Media Today Group participates in all major National and International Exhibitions related to Agriculture, Food Processing, Technologies, Floriculture & Horticulture held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arab, Pakistan, Nepal, Sri Lanka, etc. The Group has a very strong marketing network spread over all major business destinations like New Delhi, Bombay, Pune, Bangalore with Marketing Associates in China, Turkey and Taiwan.



Join us as:

✓EXHIBITOR ✓SPONSOR ✓VISITOR

Media Today Pvt. Ltd.

J-73, Paryavaran Complex, Neb Sarai, IGNOU Road, New Delhi-110068, India

Ph.: +91-11- 29535593, 29535872, Mob.: +91-7982955244, WhatsApp : +91-9811152139

E-mail : delhigreenshow@gmail.com, Web.: www.delhigreenshow.com

