**Dr. Sachin Bansal**, founder of India City Walks, a three-time National Award-winning organization, has over 20+ years of experience in leadership positions with global conglomerates and in Product Curation, Brand and Marketing Specialist. He is a keen and passionate observer of consumer behaviour can be termed as a 'conduit builder' who connects experiential travel offerings with consumers, potential markets and marketers. Being a keen observer of Delhi's ever evolving story of heritage and history, Dr. Bansal passionately started the organization to showcase the mélange of culture in the City. India City Walks brings out the seeking spirit in every traveller like they have never experienced in their lifetime. Sachin Bansal can be best defined as an individual for whom every moment is a platform to discover new ideas and convert them into vehicles of growth, development and happiness.