



Ministry of Culture
Government of India



इन्दिरा गाँधी राष्ट्रीय कला केन्द्र
INDIRA GANDHI NATIONAL CENTRE FOR THE ARTS



You are cordially invited to celebrate

NATIONAL PROGRAMME ON HERITAGE

23-27 NOVEMBER, 2022

ON THE OCCASION OF THE 50TH ANNIVERSARY OF THE WORLD'S FIRST INTERNATIONAL
INSTRUMENT ON HERITAGE: WORLD HERITAGE CONVENTION

ORGANISERS:

IGNCA, NEW DELHI

(Project - "Mausam: Maritime Routes & Cultural Landscapes")

&

IHMFS, KOCHI

SUPPORT / LOCAL HOSTS:

**ST. TERESA'S COLLEGE (ERNAKULAM), MUZIRIS PROJECTS
LIMITED (KODUNGALLUR)ERNAKULAM KARAYOGAM (EKM),
ADI SHANKARA INSTITUTE OF ENGINEERING & TECHNOLOGY (KALADY), VASTUVIDYA
GURUKULAM (ARANMULA),
VISWABRAHMANA ARANMULA METAL MIRROR NIRMAN SOCIETY**



VAMMNS

ABOUT THE PROGRAMME

The word “Heritage” came into international scene officially about 50 years ago when it was defined into ‘Cultural Heritage’ and ‘Natural Heritage’ in the 1972 UNESCO Convention Concerning the Protection of the World Cultural and Natural Heritage (World Heritage Convention). Today in 2022, we are celebrating the 50th anniversary of this landmark event. In this regard, it is important to note that the protection of our heritage is not the duty of the Government alone; it is also the responsibility of the people themselves. Therefore, it is important to note that the Indira Gandhi National Centre for the Arts (IGNCA) and the India Heritage and Museum Field School (IHMFS), representing both the Government and Non-government organizations, have come together, to organize a National Programme on Heritage with the help of local hosts.

The local hosts are St. Teresa’s College, Ernakulam Karayogam, Adi Shankara Institute of Engineering and Technology, Vastuvidya Gurukulam and Viswabrahmana Aranmula Metal Mirror Nirman Society.

The Programme will cover subjects such as Heritage@50, Maritime Heritage, Kochi Heritage, Heritage Education and Intangible Heritage.

Regarding Tangible Heritage, Kerala (along with other States) has the Western Ghats as a UNESCO World Heritage Site. An earlier proposal included in the Tentative List for World Heritage Site, is the Mattancheri Palace in Ernakulam/ Kochi.

Regarding Intangible Heritage, Kerala has the maximum number of UNESCO Representative List of Intangible Cultural Heritage from India. These include Kutiyattam and Mudiya.

There is potential for Kochi to enter into an international Heritage bandwagon through the “UNESCO Creative Cities Network”. The IGNCA book on Kochi, which is being released during the Programme, is expected to boost the city’s efforts in this direction.

Heritage education in India is in its nascent stage. The involvement of educational institutions and government as well as non-government organisations in the organisation of the National Programme on Heritage, is expected to mobilise networking for education, safeguarding and protection of our heritage in general which we have inherited from our ancestors and which need to be passed on to our young/ coming generations.

DAY 01: 23rd NOVEMBER, 2022ST. TERESA'S COLLEGE, ERNAKULAM
hosts**NATIONAL PROGRAMME ON HERITAGE**

VENUE: SEMINAR HALL

09-10	Registration	
1000-1100	Welcome	Dr. Alphonsa Vijaya Joseph, Principal, St. Teresa's College
	Introduction	Dr. Venugopal B, Convenor, IHMFS, Kochi
	Inauguration and Address by the Chief Guest	Dr. Ajit Kumar, Director (Mausam Project), IGNCA, New Delhi
	Vote of thanks	Dr. Vinitha Tharakan, Head, Dept. of History
1100-1230	Presentations on Theme	World Heritage
	Dr. Faizi, Ecologist & UN Environmental Negotiator, Trivandrum	World Heritage Convention (WHC) at 50: A stock-taking for India
	Dr. Unnikrishnan P, Head, Centre for Community Health, Trans- Disciplinary University, Bengaluru	Indigenous Medical Heritage of India
	Dr. Abdul Kareem M, Head, Centre for Conservation of Natural Resources, Trans-Disciplinary University, Bengaluru	Indian Traditional Knowledge/ Heritage
1230-1300	Discussion/ Conclusion	

Local Coordination: Dr. Vinitha Tharakan: 9447139541

DAY 02: 24th NOVEMBER, 2022MUZIRIS PROJECTS LIMITED, KODUNGALLUR
hosts**NATIONAL PROGRAMME ON HERITAGE**

VENUE: CONFERENCE HALL, MPL

09-10	Registration	
1000-1100	Welcome	Dr. Manojkumar Kini, MD, Muziris Projects Ltd.
	Introduction	Dr. Venugopal B, Convenor, IHMFS, Kochi
	Inauguration and Address by the Chief Guest	Dr. Ajit Kumar, Director (Mausam), IGNCA, New Delhi
	Vote of thanks	MPL
1100-1230	Presentations on Theme	Marine World Heritage
	Dr. Ajit Kumar, Director (Mausam), IGNCA, New Delhi	India approach: Project Mausam
	Dr. Manojkumar Kini, MD, Muziris Projects Ltd.	Kerala approach: Muziris Heritage Project, potential for UNESCO World Heritage Site
1230-1300	Discussion/Conclusion	

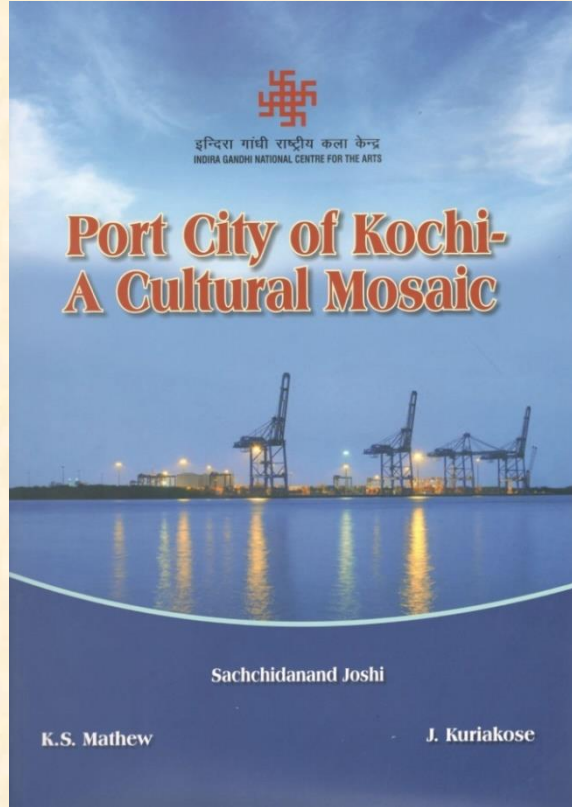
Local Coordination: Mr. Zebin, Marketing Manager 9037252480

DAY 03: 25th NOVEMBER, 2022

**ERNAKULAM KARAYOGAM, ERNAKULAM
hosts**

Release of IGNCAs Book under Project 'Mausam'

During NATIONAL PROGRAMME ON HERITAGE



VENUE:TDM HALL, ERNAKULAM

0900-1000	Registration	
1000-1100	Welcome	Shri Ramachandran, Secretary, Ernakulam Karayogam
	Introduction	Dr. Venugopal B, Convenor, IHMFS, Kochi
	Presidential Address: About the IGNCA Book	Dr. Ajit Kumar, Director (Mausam), IGNCAs, New Delhi
	Release of book "Port City of Kochi- A Cultural Mosaic" & Address	Chief Guest: Dr. M. Beena IAS, Chairperson, Cochin Port Trust, Kochi
	Vote of thanks	Karayogam Sub- Committee on Culture
1100-1200	Presentations on Theme	Kochi Heritage
	Shri Babu Rajeev, former Chairman Kochi Port Trust (TBC)	Port City of Kochi
	Shri Sohan KJ, former Mayor, Kochi Corporation	Kochi, a Cultural Mosaic
1200-1230	Discussion/ Conclusion	

Local Coordination: Shri Ramachandran (Venuchettan): 9447053940

DAY 04: 26th NOVEMBER, 2022

ADI SHANKARA INSTITUTE OF ENGINEERING AND
TECHNOLOGY

hosts

NATIONAL PROGRAMME ON HERITAGE

VENUE:

SEMINAR HALL, ASIET, MATTOOR, KALADY

09-10	Registration	
1000-1100	Welcome	Prof. Jaisankar CP, COO, Adi Sankara Trust, Kalady
	Introduction	Dr. Venugopal B, Convenor, IHMFS, Kochi
	Presidential Address	Adv. Anand, Managing Trustee, Adi Sankara Trust
	Inauguration & Address by the Chief Guest	Dr. Ajit Kumar, Director (Mausam), IGNSA, New Delhi
	Vote of thanks	Dr. Sijo George, ASIET
1100-1230	Presentations on Theme	Heritage Education
	Dr. Venugopal, B	Heritage Education in India
	AISSET	Potential of ASIET as a Heritage Educational Institute
	Amala Shaji & Kavya Prasad, Sree Sankara College, Kalady	Tourism Heritage potential of Kalady
1230-1300	Discussion/ Conclusion	
Local Coordination: Dr. Sijo George: 9947180761		

DAY 05: 27th NOVEMBER 2022

VASTUVIDYA GURUKULAM &
VISHWABRAHMANA ARANMULA METAL
MIRROR NIRMAN SOCIETY

hosting

NATIONAL PROGRAMME ON HERITAGE

VENUE: 'KAUSTHUBHAM', ANNEXE II BUILDING OF
VASTUVIDYA GURUKULAM, THARAYIL MUKKU, ARANMULA

0900-1000	Registration	
1000-1100	Welcome	Shri Sadasivan Nair, Executive Director, Vastuvidya Gurukulam, Aranmula
	Introduction	Dr. Venugopal B, Convenor, IHMFS, Kochi
	Presidential Address	Unnikrishnan OS, Chairman, Kerala Folklore Academy, Kannur
	Inauguration & Address	Chief Guest: Dr. Ajit Kumar, Director (Mausam Project), IGNSA, New Delhi
	Vote of thanks	Shri Rajesh Murugan, Secretary, Vishwabrahmana Aranmula Metal Mirror Nirman Society, Aranmula (VAMMNS)
1100-1200	Field visit led by the VAMMNS team	Aranmula Kannadi Workshop for demonstration and discussion with the practitioners of traditional craftsmanship
1200-1230	Discussion/ Conclusion	"Kausthubham", Tharayil Mukku, Aranmula
Local Coordination: Shri Sadasivan Nair: 9447320458		

THE ORGANISERS

INDIRA GANDHI NATIONAL CENTRE FOR THE ARTS (IGNCA) NEW DELHI

- Indira Gandhi National Centre for the Arts (IGNCA), established as a centre encompassing the study and experience of all the arts – each form with its own integrity, yet within a dimension of mutual interdependence, interrelated with nature, social structure and cosmology.
- The arts are here understood to comprise the fields of creative and critical literature, written and oral; the visual arts, ranging from architecture, sculpture, painting and graphics to general material culture, photography and film; the performing arts of music, dance and theatre in their broadest connotation; and all else in fairs, festivals and lifestyle that has an artistic dimension. In its initial stages the Centre will focus attention on India; it will later expand its horizons to other civilizations and cultures. Through diverse programmes of research, publication, training, creative activities and performance, the IGNCA seeks to place the arts within the context of the natural and human environment.
- The IGNCA coordinates two projects of interest to the National Programme on Heritage: Project Mausam and ABCD (Atmanirbhar Bharath Centre for Design). It has also a regional centre in Kerala located in Thrissur.

INDIA HERITAGE AND MUSEUM FIELD SCHOOL (IHMFS) KOCHI

- The IHMFS is a networking organisation based in Kochi for heritage education among the general public in general and the youth in particular through the means of activities through museums and field school schools.
- It has organised a large number of heritage walks in the four heritage zones of Kochi (Mattancheri, Fort Kochi, Ernakulam and Thrippunithura), summer heritage field school on Intangible Heritage/ Geographical Indication for college students, Freedom for All (F4A) accessible heritage walks for all including persons with disabilities.
- It was invited to participate in the International Archaeological Conference in Vadnagar, and to present papers at the Kerala Tourism Mart 2022 (Kochi), the Thalassery Heritage Project (Thalassery) and the Capacity building workshop on Intangible Cultural Heritage in celebration of the UNESCO inscription of 'Durga Puja in Kolkata' (New Delhi).
- Recently, it received an UNESCO ICHCAP project on "Good Practices in Safeguarding and promoting traditional crafts for sustainable development in communities with special reference to GI tagging of Aranmula Metal Mirror".
