

KN/CA/23.247/2018  
Indira Gandhi National Centre for the Arts

Invitation of Expression of Interest (EOI) for shortlisting agencies/individuals having expertise in making panoramic films on Varanasi

To capture the rich Heritage of Varanasi, IGNCA invites EOI from eligible agencies/individuals having expertise in making films to indicate their interest in creating virtual films on various subjects like : **“The Musical Heritage of Banaras Gharana”, “Varanasi a Seat of Learning”, “Ghats of Varanasi – Its heritage and cultural continuum”, “Textile of Varanasi – A Weaver’s treasure trove”, “Ancient Varanasi”, “Literary Tradition of Varanasi”**. These thematic films will be independent of each other.

**1. Scope of Work**

- (a) The virtual panoramic films will aim to create an immersive experience of Varanasi.
- (b) The virtual films will showcase its various nuances and educate the visitors on various facets of Varanasi.
- (c) The Virtual films will be on high-end digital cameras with graphic inputs for a Museum like impact through every shot.
- (d) Towards this, one can use high-end cameras like Array, Alexa, EX Camera with all block lens, Alovira Zoom Lens, Ultra Prime Lens, Alovira Lens, Phantom 4 Drone, C300 Canon with all block lens for time lapse, Black Magic Panoramic Camera or Panasonic P1000 3D, Camcorder with Lens. These are some of the examples of equipment to be used to get the best result.
- (e) The Virtual films will be of 8 minutes, 15 minutes and 25 minutes duration.

**2. Eligibility Criteria**

- (a) The applicant agency/individuals should have done similar work of international standard.
- (b) The agency should have a team of professionals with diverse skills, sets and access to arrange of equipment mentioned above.
- (c) The agency should be capable of completing the work within a month from the date of awarding the contract.
- (d) The agency should complete all the technical credentials which can be treated towards Eoi.
- (e) The agency should also mention indicative price for 8-minute/15-minute/25 minutes film respectively.

### 3. Submission Procedure

- (i) EoI for the aforesaid assignment must include the following:-
  - (a) A brief company profile in narrative form (not exceeding two pages.)
  - (b) Capability statement, giving details about the experience and expertise of the firm in implementation of projects in the area of large scale and multi-location audiovisual collections.
- (ii) The following should be submitted alongwith the EoI:-
  - (a) MoA/Registration Certificate (wherever applicable)
  - (b) Balance sheet for the last 3 years duly signed by a Chartered Accountant
  - (c) Documentary evidence in support of the eligibility criteria.
  - (d) Declaration that the agency meets all criteria and conditions of eligibility for the assignment, as per this notification.
- (iii) IGNCA has full right to select/reject the agencies/individuals, at any time.
- (iv) EoI should be submitted in a sealed envelope clearly labeled “**EoI for Virtual Film at Varanasi**”
- (v) EoI should be submitted to :

The Deputy Secretary(Akad.)  
Indira Gandhi National Centre for the Arts  
11, Mansingh Road  
New Delhi – 110 001
- (vi) The last date for submission of EoI is 21<sup>st</sup> February 2018.