

Invitation of Expression of Interest for shortlisting design consultants/firms for designing a Gallery on Calligraphy at the Indira Gandhi National Centre for the Arts (IGNCA), New Delhi

1. Project Background:

Calligraphy is an international acclaimed art form that combines script with art and imagery to enhance the beauty of writing and serve as a multi-faceted tool of communication. It is art of writing, ancient and modern, stylized and simple all stung together, where the expression the hand written mark may take precedence over the legibility of the letters. The Arabic script contents a full range of letters whose size, shape may be manipulated making it fertile ground for calligraphic ornamentation. The origin and evolution of calligraphy dates back to the Prophet Muhammad's preaching who prohibited idol worship and use of animals and human forms text, textiles and architecture. This resulted in evolution of Islamic Calligraphy which has taken a shape of arts in modern period.

The National Mission for Manuscripts (NMM) proposed to set-up a permanent gallery on Calligraphy at IGNCA, based on the contemporary crafted artifacts to be provided by the Dastkaari Samiti free of cost. A Committee of experts has been constituted for the monitoring of the Project.

NMM invites Expression of Interest from eligible design consultants/firms for designing a Gallery on Calligraphy at the Indira Gandhi National Centre for the Arts (IGNCA), New Delhi. Interested design consultants/firms must provide complete information regarding their qualifications, experience and expertise to undertake this project. The details must include the profile, description of similar assignments undertaken and completed, experience in similar activities and all other information that is relevant for the project.

2. Scope of Work:

- A. The selected design consultants/firms will have to prepare a detailed design of the gallery based on the assessment of the artefacts and the area earmarked for the said gallery on Calligraphy.
- B. An area of approximately 9270 square feet has already been identified for this Gallery.
- C. To highlight the Calligraphy Heritage in India spanning 2500 years of Indian history.
- D. To provide a glance of both traditional and modern calligraphy of India.
- E. To present the information in select Indian and international languages.
- F. To provide a personalized user experience based on user insights and enrich the content by enabling them to share their experiences.

- G. The content would be displayed as per the audience groups and levels of interactivity would vary between the different groups.
- H. To prepare the content by engaging the scholars of repute
- I. Setting up a high standards as per international practices
- J. Divyang (differently abled) friendly
- K. To present the information using state-of art technology, keeping scope for up-gradation, future support and maintenance.

3. Eligibility Criteria:

The applicant design consultants/firms should meet the following requirements:

- I. The design consultants/firms should be registered as an organization/company in India.
- II. The design consultants/firms should have an annual turnover of INR 25 Lakhs or more during each of the last 3 financial years ending 31st March 2016, 2017, 2018.
- III. The design consultants/firms should have designed at least 3 museums/art centres/galleries, each of the value of INR 10 Lakhs or above.

4. Submission Procedure:

EoI for the aforesaid assignment must include the following:

- I. A brief company profile in narrative form (not exceeding one page)
- II. Capability statement, giving details about the experience and expertise of the firm in designing museums/art centres/galleries.

The following should be submitted along with the EoI:

1. MoA/Registration certificate.
2. Balance sheet for the last 3 years duly signed by a Chartered Accountant.
3. Documentary evidence in support of eligibility criteria I-III.
4. Declaration that the agency meets all criteria and conditions of eligibility for the assignment, as per this notification.

EoI should be submitted in a sealed envelope clearly labeled “**EoI for setting up a gallery on Calligraphy at IGNCA**”.

Two hard copies of the EoI should be submitted to: The Director, National Mission for Manuscripts, Indira Gandhi National Centre for the Arts, 11, Mansingh Road, New Delhi – 110001. Telephone No. 011-23388445, 011-23383894, 011-23073387

Last date of submission of EoI: 25th March 2019