

F.No :JS-7/204/10(Pt)
Date : 4th May, 2017

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Subject: Invited quotation of rates for Co-publication

IGNCA invites sealed quotation of rates along with suggested sale price from reputed co-publishers (strictly in break-up for all items) for printing and publication of the following job:

Title : Aesthetic Textures: Mahabharata and Its Living Traditions			
S.No.	Item / Description	Rate quoted against each item (in Rs.)	Amount (in Rs.)
1	Quantity - 400 Copies		
2	Size -10'' x 7½'' (bound size)		
3	Pages – 380 pp. Text(approx.) Including 15 (approx.) colour plates to be integrated with Text. Note: All the photos to run at the end of the text.		
4	Page Layout of Text and Photos, Designing, Formatting, Proof Reading, Copy Editing, Preparation of CRC.		
5.	Paper – a) Art paper of 130 GSM (grammage) for book text with colour illustrations b) 120 GSM with single colour printing for end pages. c) Art paper 170 GSM for jacket.		
6.	Filming		
7.	Plate Making + Printing of Text		
8.	Four Colour Jacket - Designing, Filming & Printing		
9.	Jacket Lamination		
10.	Binding: Self Cover/ Pastel Hard Binding with Jacket		
11.	Rates per form + - also to be quoted		
		Total Rs.	

Input: Matter will be provided in soft copy along with illustrations. The time limit for bringing out the publication shall be **30th November, 2017.**

Proposed sale price of book: Not to exceed 3 times the Production Cost

(Other items may also be indicated if any):

IGNCA and the Co-publisher will share the cost on 50:50 basis and 20% of the printed copies plus Author's copies will be given to IGNCA for its use as per Agreement between IGNCA and the Co-publisher. IGNCA will have right to use these copies as complimentary gifts or for sale at its counter. IGNCA is authorised to reject any quotation without assigning any reasons on valid grounds. Competent co-publishers are requested to quote their most economical rates for the above job strictly in break-up (item wise). The signed and sealed quotation must be addressed in name of HoD, Janapada Sampada Division, IGNCA, 11 Man Singh Road, New Delhi and reach latest by **3.00 pm** on 11 May, 2017. **The received Quotations will be opened in the presence of Vendors/Co-Publishers on 11.5.2017 at 4:00 pm.**

(Jayanta Chatterjee)
DFA/ Sr AO (JS Division)